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PhD Thesis:

A hybrid model of political party: the party-movement and the Podemos hypothesis

Abstract (eng)

My work aims to examine the case of Podemos as a new successful political organization. The recent political and social changes, due to the economic and financial crisis and the crisis of legitimacy of political institutions, require new reflections on the political space and its actors. My research is conducted in a political and sociological perspective, following the organizational approach to the study of political parties. To study Podemos and to test the category of party-movement, three dimensions are taken into consideration: organization, political culture and strategy.

The analysis shows that the hybrid character is present in each of these three dimensions. The typical organizational structure of political parties is combined with the participation from below of the social movements, the left culture merges with that of Laclausian populism and with a horizontal movementist culture, and the traditional strategy in the electoral sphere (environmental linkages) goes with the innovations deriving from the web. So, we believe that hybrid category of party-movement is fruitful to qualify the case of Podemos and other similar cases..